

New York aren't walking society clichés. The top 50 creative whizzes have beaten the locals – gritty workaholics and speed-dial schmoozers who rise at dawn and are in bed by midnight – on their own turf, and are now enjoying the best years of their lives. A stint in the Big Apple is a career booster that's worth its weight in dollars.

Manhattan embraces them, whatever their family's colourful past (Ghislaine Maxwell) or social class (proud Eastender turned bistro bigwig Keith McNally). And, just when New Yorkers thought the English tsunami couldn't go on, it keeps perpetuating itself like the imperialism of old: Rufus and Sally, the Earl and Countess of Albemarle, have become the most sought-after young society duo; Jonathan Burnham of Talk Books is a publishing phenomenon; and comeback-kid Tina Brown just won't go away.

Thanks to the stunning success of our Brits in New York, life in the colonies has never been better. They dominate Manhattan's intertwined worlds of media, fashion and art (just choose one and you're on your way), but more importantly they reign over the social scene. A blanket introduction by Euan Rellie and Lucy Sykes will fast-track you to the best cocktail parties, shop openings and tables to be seen at. They might even be able to swing you a membership key to the hottest nightclub in the city, Bungalow 8.

So will these 50 Brits ever move back to England? Not in a Now Vark minuta

The Earl of Albemarle,

product designer Robust Rufus, who regales wide-eyed Fifth Avenue hostesses with how his roots are more English than the royals, and his wife Sally, sculptress and Tom Ford poster girl who just gave birth to Rufus's latest product, Augustus, are society's most sought-after expat couple. Nothing beats their casual drinks parties - cramped but, hey, who minds being wedged between Count Manfredi della Gherardesca and Prince Pierre D'Arenberg?

Julie Andrews,

Hamptons benefactor The Hamptons are alive with the sound of ... culture, thanks to Andrews who lives the quiet life in Sagaponack, where she actively supports Sag Harbor's Bay Street Theater. The theatre was founded and is run by Sybil Burton (the late Richard's ex) and Andrews's daughter Emma, whose father Tony Walton is one of Broadway's greatest set designers, having won countless Tonys and Oscars for such films as All That Jazz.

Abigail Asher,

art consultant Abs, never without her stuffed black Birkin, lunches at the new uptown panini stop, Via Quadronno, where she is on her mobile with her elite clientele while huddling over Robert Kime fabrics with her interior designer Milly de Cabrol for her vast new West Village townhouse. Mum's the word on just who she represents (rumoured to be Tom Cruise, Warren Beatty and Nicole Kidman), but do ask about her latest acquisition, baby Charlie.





Glenda Bailey, editor-inchief, Harper's Bazaar Derbyshire's gutsy Glenda is working her magic on Harper's Bazaar, now visually sophisticated and easy to read. Bailey has created her own mystique, albeit a Bazaar fashion first: an unpretentious persona who loves to boogie to The Clash at her own staff party - and rock the fashion kasbah.

Mark Baker,

co-owner of Lotus There's no better place to nab a rich Euro than on Wednesdays at Meatpacking District mainstay Lotus, a celebrity haunt with its lounge, dining room and A-list DJs. Baker, who sleeps by day, doesn't hang with the Young Brit Pack by night, but still has the quest list in the palm of his hand and he'll pilot them to his new exclusive lounge opening this autumn across the street.

John Barrett,

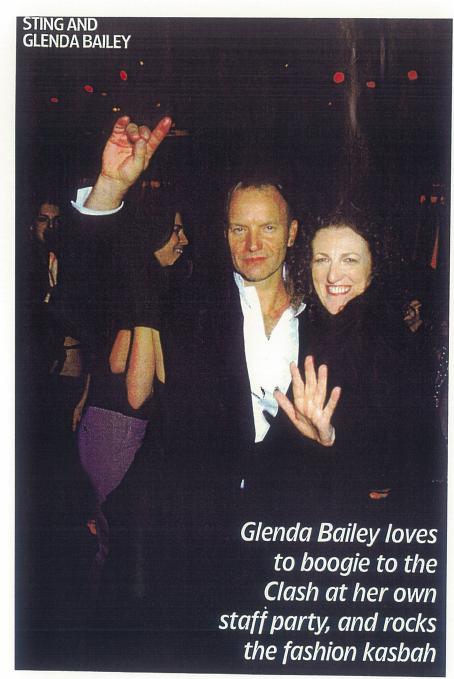
celebrity coiffeur Gentlemen prefer blondes, but blondes prefer the king of highlights who for 10 years has been flying high, perched in his penthouse eyrie at the top of Bergdorf Goodman where he tosses, teases and twirls the trendy tresses of Park Avenue pretties and celebs such as Sophie Dahl and Kim Cattrall. Book months in advance. If desperate, name-drop one of and fachianable and

Serena Bass, restaurateur Voluptuous, vivacious first wife of Anna Wintour's ex, David Shaffer, Serena's the quirky queen of her eponymous restaurant in the cellar of the Chelsea Hotel. Cave dwellers like Gwen Stefani and Liv Tyler flock to her flamboyant parties. The platinum blonde has also built a thriving catering biz that draws her fashion fans.

Hamish Bowles,

Edwardian European

editor-at-large, Vogue Peripatetic workaholic - best dressed in his vintage Bunny Rogers wardrobe bought at auction - with entrée to houses with the best interiors and women with the best exteriors. He bowled them over with his Met retrospective of Jackie O, Hamish could curate his own museum-quality collection of 20th-century frocks and handbags. Chris Brooks, artist 'Looks' Brooks may be balding a bit, but he's never looked better. Perennially unshaven, he still won't wear a tie except when he swaps his old trainers for black-tie to party uptown with second wife, newly pregnant Tuleh creative director Amanda. Enjoying baby Carmen in new Lower East Side loft, Mr Mom produces abstract pieces that David Bowie, among others, collects. But Lis Chairtman card last Vear



was anything but abstract: a stud and two babes in a tub covered in bubbles.

Miranda Brooks.

landscape architect
There isn't a lad who wouldn't hire the blooming Brooks just to watch her hoe his land. She is the choice of the Shore Club in Miami and Rothschilds from Jacob to Jessica, not for her chic physique but for her groovy green thumb.
When this Galliano-wrapped yogina hits the dancefloor, men fall to their knees in a sun salutation.

Cecily Brown, artist
The de Kooning-esque,
self-assured artist daughter of
late art critic David Sylvester
shows at the Gagosian
Gallery where her girlie

fantasy sex-trip pieces fetch up to \$120,000. Tough, grungy gal with an Eighties disco look, who's as personally provocative as her art.

Gavin Brown, gallery owner
The razor-phobic husband
of designer Lucy Barnes likes
to appear down-and-out,
dressed in jeans he's worn
for weeks. But his Chelsea
space is thriving, thanks to an
astute eye for emerging
talent (Elizabeth Peyton and
Chris Ofili, Giuliani's dung
nemesis) and to its groovy
bar Passerby, an avant-garde
haunt for tomorrow's art and
fashion hopefuls.

Tina Brown and Harry Evans, power coupleTerrifying but tenacious. The

penknives were out for Tina

be no different and Harry hold Upper East Side and mighty, from to Barry Diller, Christopher Benonorary chair It is a marvel to slightly disheve wield the gave the life of a county of the state of the life of a county chair life

when her over-hyped *Talk* folded last year after losing an estimated \$55 million. But people still listen: her column for *The Times* generates big buzz in New York, and her TV talk show, *Topic A with Tina Brown*, will be no different. When she and Harry hold court at their Upper East Side flat, the rich and mighty, from Bill Clinton to Barry Diller, come calling. **Christopher Burge**,

honorary chairman, Christie's It is a marvel to watch this slightly dishevelled maestro wield the gavel. Now living the life of a country squire, he remains the undisputed ace auctioneer who allegedly enjoys a sip of Scotch before he ascends the rostrum.

His 007 sophistication has well-heeled crowds begging to be paddled.

president and editor-in-chief.

Jonathan Burnham,

Miramax Books
Lives in TriBeCa with
journalist Joe Dolce and has
published bestsellers such as
Rudy Giuliani's Leadership,
Ice Bound, and children's
sensation Artemis Fowl. He
pays big bucks to authors
such as Martin Amis and is
undoubtedly gifted: working
for movie megalomaniac
Harvey Weinstein takes talent.
Grace Coddington,

creative director, Vogue
Fashionistas the world over
said Grace last year when
the former Sixties model and
ex-wife of Michael Chow
published Grace: Thirty Years
of Fashion at Vogue. But the
world's most famous stylist
prefers her uniform of black
sneakers, black Helmut Lang
trousers and black Prada
pullovers (she owns hundreds
of both) and holing up in East
Hampton with her cats
and hairstylist Didier Malige.

Heather Cohane, ageless wonder
Adorable, scrappy founder of Manhattan's first society mag Quest, you'll find her party-hopping night after night with her trusty camera. But get the real inside poop when she is walking her beloved terriers every morning in Central Park. (While being loaded into an ambulance after an SUV hit

FIRST RESERVES

Josh Briggs, co-owner
Briggs Robinson gallery
Sarah Giles,
Jill-of-all-trades
Consui-General Sir
Thomas and Lady
Harris, diplomat
Craig McDean, fashlon
photographer
Jane Mayle, bono
designer/shop owner
Miranda Morrison, haif
of Sigetson Morrison,
shoefhandbag designer
Ed Needham, managing
editor, Rolling Stone
The Hon Justin
Rortman, artist
Edwing Sandys, artist,
Churchill's granddaughter
Vicky Ward, witer on

her recently, her chief concern was for her three Yorkies.) Daughter Ondine, an editor at CN Traveler, carries on the family tradition.

Joan Collins,

aka Mrs Percy Gibson
Venerable vixen, with
husband number five in tow,
docked last autumn for a
short stint as a soap star and
to launch her much-hyped
novel, Star Quality. The social
seas parted for a taste of Old
Hollywood Glamour so she
decided to stay, scouring
pricey antique shops in her
Fendi fur with decorator
Greg Jordan for her new
midtown high-rise apartment.

Jessica Craig-Martin,

photographer Michael Craig-Martin's fiercely independent daughter needs no mentoring: we're smitten with her raw sexuality (toned arms, tattooed back), individual style (thrifty jumpsuits to funky designer duds), and conceptual, subversive photos of socialites which caught the eye of advertisers like Piaget. There was no finer gig than her artful birthday bash at a downtown dive with Cecily Brown, curator/ socialite Yvonne Force and painter John Currin with wife Rachel Feinstein. Alan Cumming, party pixie

Life is a cabaret for the Pee Wee Herman lookalike who adores parties so much he could MC them... so he did just that. Last year, the resident Scottish stage star wilkommened a coterie of friends, designers and directors for Art Party, a non-profit production of Jean Genet's one-act Elle - by far the most creative party of the year. Sophie Dahl, model Dahling bon vivant who lets it all hang out and doesn't give a damn. Known for her approachable, good-natured esprit, she could teach anger-management to Naomi Campbell. Rents modest digs in the West Village townhouse of David Shaffer. Everyone loves her,

even wicked gossip hounds.

over her ancient affair with

despite their obsessing

that older rocker.

Clarissa Dalrymple, art oracle

No youngster, but far cooler than any Chelsea trendoid. Still extremely sexy (Clarissa appeared in close friend Darryl K's autumn fashion show) and in the living bark of contemporary culture, discovering talents such as Guggenheim artist Matthew Barney. A hero to up-andcoming greats, she is the aunt of Ralph Fiennes and friendly with folks like Anne Bass to boot.

Simon Doonan, creative director, Barneys Deliriously funny, far-out window-dresser who attributes his youthful looks to a daily splash of Weleda Iris Face Oil. Ardent AIDS crusader from Reading whose meteorological mannequins forecast what women wear (his Christmas gargoyles include Baroness Thatcher as a dowdy dominatrix). All listen to what Simon Says in The New York Observer. Violet Fraser, artful muse She arrived here a shrinking violet but has since

blossomed into an artsy, provocative inspiration for Ungaro, popping between here and Paris. Still curious? Sensual, suggestive photos of her are among the works of art in former beau Oberto Gigli's stunning new book of photographs, Luxury of Space, in the autumn.

John Frieda, hair mogul The ever-boyish Frieda hasn't changed much since he started washing the locks of Mayfair maidens at Leonard's in the Seventies. No longer just a looker who's good with a towel, thanks to his Frizz-Ease empire he's worth about \$450 million and owns super-stylish homes in New York City, Connecticut and LA. Oh, and a chic hair salon on Madison Avenue.

Mosh Gordon Cumming, psychiatrist

Super-thin, super-smart, super-private, this incredible shrinking shrink is building a formidable Manhattan practice. Brilliant painter and former photographic assistant, and married to Don Statham, one of the most sought-after garden designers in New York.

Sebastian Guinness. part-time explorer

Sweet Sebastian married Mellon banking heiress and hip jewellery designer Peggy Stephaich whose chic cufflinks, gold replicas of Sebastian's teeth (now that's amore!), also make for excellent name-dropping. If you simply must see him, they live the boho life downtown; but when in Spain pretend you're lost and knock on the door of their castle in Cadaques (but take your Y-3s as you'll have to scale a mountain first).

The Hon Anthony

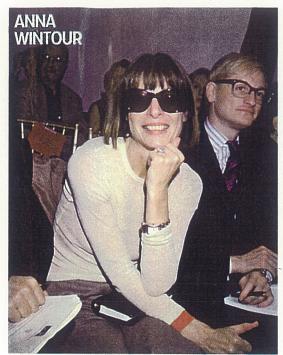
Haden-Guest, journalist Half-brother of actor Lord (Christopher) Haden-Guest. Anthony, with his full Windsor-knotted ties, is one of Manhattan's great society scribes and Tom Wolfe's role model in The Bonfire of the Vanities. The Seventies are back and so is Anthony. lan Irving, Sotheby's silver expert

Rich Americans turn to Irving to ensure their dining-room tables are properly laid. In the US, Irving, who survived a near-fatal Hamptons car crash recently, has a passion for watching American football and, in the UK, for breeding racing greyhounds. He and his chic Venezuelan wife, Carolina, have impeccable international relations. Mick Jones, of rock band

Foreigner, and wife **Ann Dexter-Jones**

Mick and Ann, who is never without her glitter eyeshadow, are such a good time that it always feels like the first time. Famous for the dos at their sprawling Central Park West apartment, where you could get down with Goldie Hawn, Michael Douglas and Donna Karan, they now opt for





intimate Sunday luncheons at their huge new Rutherford Place townhouse in the East 30s. To the envy of many, they're unconventional good parents, too: successful brood includes hot DJ Mark Ronson. Paul Kasmin, gallery owner Diminutive Paul, with his big black specs, exhibits artists like Frank Stella whom his father, Sixties dealer Kasmin, trumpeted 40 years ago. A must first-stop for Brits off the boat: come for cocktails in honour of Hugo Guinness's beautiful wife, painter Elliott Puckett, or beg an introduction to clients the Hons Nat Rothschild and Lucas White. Better yet: supper at Kasmin's art-filled townhouse.

Royston Langdon,

Middle-earth rocker The ex-Spacehog with the glam voice is something of a dwarf beside his fiancée, towering Liv Tyler, a stalwart Stella McCartney mannequin. But he's been testing out new rock tunes at downtown clubs for his forthcoming solo effort which may well bury his current moniker of being the elf princess's fiancé. Ivana Lowell.

Guinness heiress

She moves in mysterious ways, this elusive, droll daughter of Caroline Blackwood and screenwriter Ivan Moffat (Giant), granddaughter of the Marchioness of Dufferin and Ava. Lowell - with her

puckered lips and huge brown eyes - is now settled in a sumptuous uptown apartment with daughter Daisy (Mercedes Bass is her godmother), prompting suitors to scream: 'I-vana be next!' Pop by for a poolside Pimm's at her summer place which boasts the best English garden in the Hamptons.

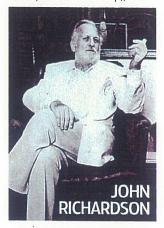
Keith McNally,

restaurant impresario High-rolling egalitarian Eastender in Manhattan's restaurant roulette. Brother Brian bides his time after ruling the Eighties, but you'll often find Keith, who doesn't suffer snobs, dressed in rumpled khakis and shirt, seated alone at a front table at Brit haven Pastis, while the rest of his bistro kingdom (Balthazar, Lucky Strike) flourishes also. Precious few have dined at Keith's historic West Village townhouse where you first enter, of course, the kitchen.

Christopher Mason, author Bow-tied piano man who used to sing for his supper, composing witty ditties for socialite soirées. Mason wrote for The New York Times, only to see friends and fashionistas snub him for his biography (controversial but unpublished) of Gianni Versace. The Samuel Pepvs of society gossip, his tome on the fall of Sotheby's, When the Gavel Falls, could yield a Lazarus-like resurrection.

Ghislaine Maxwell,

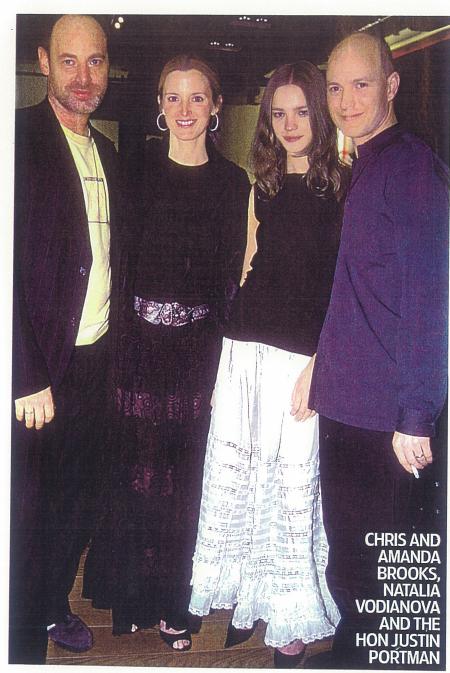
investor extraordinaire Outrageously fun confidante who is welcomed in the best homes - that is, when she's not glued to the stock market on her tri-screen computer in her new Upper East Side townhouse, complete with putting green in the hallway. And who can forget the time she flew her own chopper to Marina Rust's wedding in Maine? Peter Myers, owner of Myers of Keswick You want to be on a firstname basis with Myers, whose market is a Greenwich Village English delicacy featuring home-made Cumberland sausages (the recipe is from Grandpa's butcher's shop),



pork pies and you-name-it: Shreddies, Ribena and Spotted Dick (translation required if accompanied by a New Yorker).

Sasha Newley, painter Portrait painting is hip again and so is this son of Anthony Newley and Joan Collins (a doppelganger of Dad, dressed in blue velvet jacket and jeans), whose subjects include Sir Nigel Hawthorne, Gore Vidal and Oliver Stone. Just hitched to jewellery designer Angela (he bid farewell to former flames. Diandra Douglas, Michael's ex, and model/artist Anh Duong), these are two Newleyweds to watch. Their wedding party on a boat cruising round Manhattan was literally rockin' and rollin' - everyone, except Joan, was either merrily sloshed... or seasick. Nikki Perry, co-owner of Tea and Sympathy

Over-popular pit stop for



homesick expats where regulars like David Bowie, Rupert Everett and Karen Elson chow down on bangers and mash or stop by its sweet shop whose goodies include butterscotch and barley sugar, and newsstand treats like Crunchies and Smarties. Try not to step on Rosie, the resident English bulldog.

Keith Richards,

suburban somebody
Rather than trading riffs with
royals in Mustique, Keith
kicks back in picturesque
Connecticut with Patti and
their two stunning teenage
daughters, Alexandra and
Theodora who, like Dad
these days, act their age even
when staying at the family's
Fifth Avenue pied-à-terre.

Who needs a knighthood when you have familial bliss? **John Richardson**,

sacred art historian The world's foremost authority on Picasso, whom Richardson befriended through his former lover Douglas Cooper, is busily completing his final volume on Picasso in his Lower Fifth Avenue loft where an invitation for tea is as exclusive as cocktails at Chrissie Gibbs's place... in Tangier. With his basso profundo voice and penetrating blue eyes, the erudite dean of dinner companions for Mercedes Bass and Mark Hampton's widow, Duane, does not suffer philistines gladly.

Natasha Richardson and Liam Neeson,

theatrical couple This well-endowed pair - her genes, his jeans - are the expat Lunt and Fontaine of Broadway: Natasha recently starred in Cabaret, while Liam was burning hot in Arthur Miller's The Crucible. Otherwise, they're like any other New Yorkers: playing with their two little sons in Central Park, retreating to their country home in upstate New York, and trying not to get nabbed for lighting up in Manhattan's smoke-free bars and restaurants.

The Hon Nat Rothschild, investor

What expat babe doesn't want to land Rothschild, the

British bachelor in town? Let alone be invited over to his new, radically designed David Chipperfield TriBeCa townhouse, or maybe to jet to Miami on the family plane for a spin on his Chipperfield Magnum speedboat? But this gentleman prefers bombshells and his trusted inner circle of friends, like Chris Brooks and the Hon Lucas White, to cocktail party patter. Simon Schama, telegenic cultural historian Leather-jacketed Voice of Britain after culture-starved viewers feasted on the televised version of his A History of Britain, thanks in no small part to his succinct. tart narrative. Award-winning New Yorker critic and essayist, bestselling author and prestigious Columbia

ricnest, most sought-after

Sir Howard Stringer,

Alistair Cooke.

University prof, he's the next

chairman and CEO, Sony Corporation of America Witty Welshman who took long-suffering Sony to the top of the Hollywood heap with mega-hits such as *Spiderman* and mighty kids' fare like PlayStation 2. He's the most powerful Brit in town and an endlessly amusing raconteur (a rare virtue for a veteran Tinseltown exec). Now that's entertainment!

Plum and Alice Sykes,

writer and Lulu Guinness PR Lucy's kickboxing twin scored a knockout over her former guy, a certain downtown artist who makes a guest appearance in her Bergdorf Blondes, a loosely autobiographical novel of an expat Englishwoman named Moi who navigates Manhattan's fashion and social scene - all of which Plum (swathed in pal Alexander McQueen) has plumbed well enough to have received a \$650,000 advance from Jonathan Burnham. Alice is the steady, sporty Sykes who looks even more like Lucy than Plum, and prefers to spend her weekends zooming down the slopes of Telluride with habitués like Hollywood homonyms Tom Cruise and Penélope Cruz, rather than relentlessly scaling the social ladder. A hot catch – read about her love life in flatmate expat Bridget Harrison's weekly New York Post column.

Lucy Sykes-Rellie and Euan Rellie, power couple-to-be Loquacious Lucy and Euan (who writes emails as fast as he talks) are so in love they're like a Shakespearean couplet - only they're far more fun, bard none. It gets verse: their London wedding party at Brooks's was the transatlantic social summit of the year. Who else but Lucy, fashion director of Marie Claire, could prance around pregnant in her stratospheric stilettos? Charmingly boyish Euan, an investment banker, knows how to work his extensive address book.

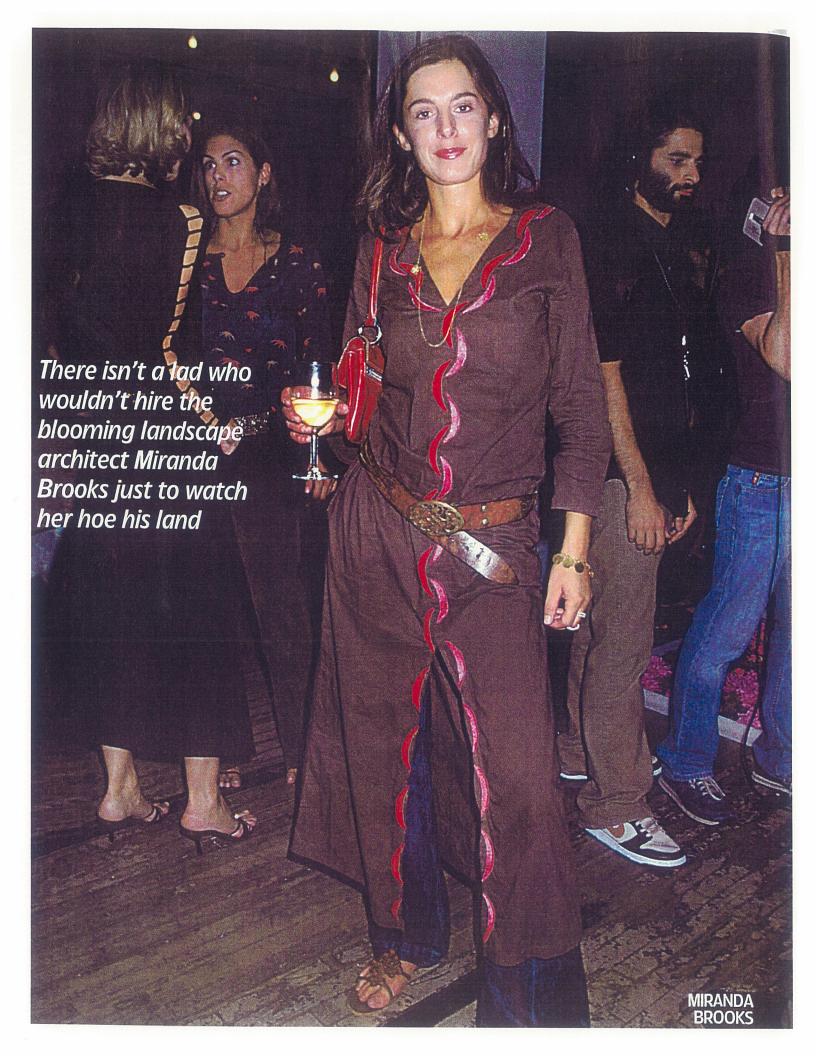
Stella Tennant, aristo model This Burberry babe is related to the Duke of Devonshire but you won't find Stella and her fella, photographer David Lasnet, out on the town; the charming mother of two is either kicking back in her West Village pad or strutting the catwalks for every designer imaginable. No wonder she was once crowned VH1 Vogue Model of the Year

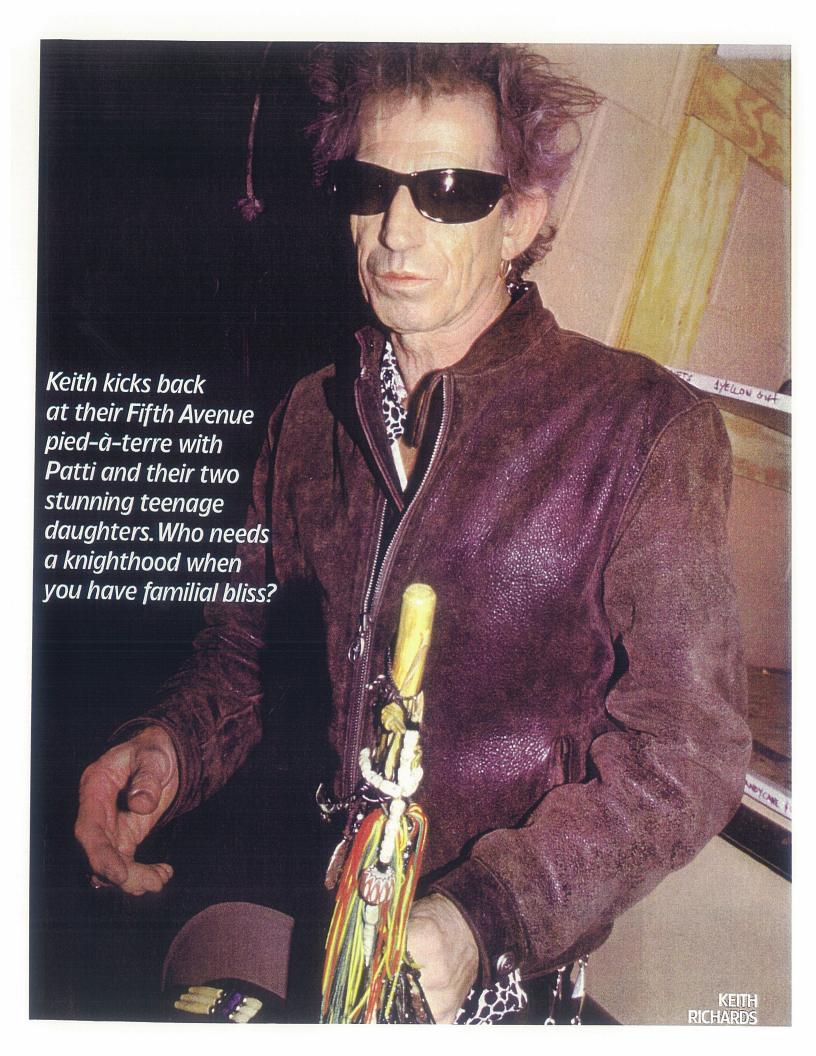
James Truman,

editorial director, Condé
Nast Publications
Man of mystery with a
purported taste for Buddhism
and black Porsches. He may
not be lucky in love (he split
from brainy socialite
Samantha Boardman), but
after his success with Lucky,
the hit fashion magalog,
and the rebirth of House &
Garden, he remains rooted
as consigliere to Condé Nast
capo Si Newhouse.

Anna Wintour,

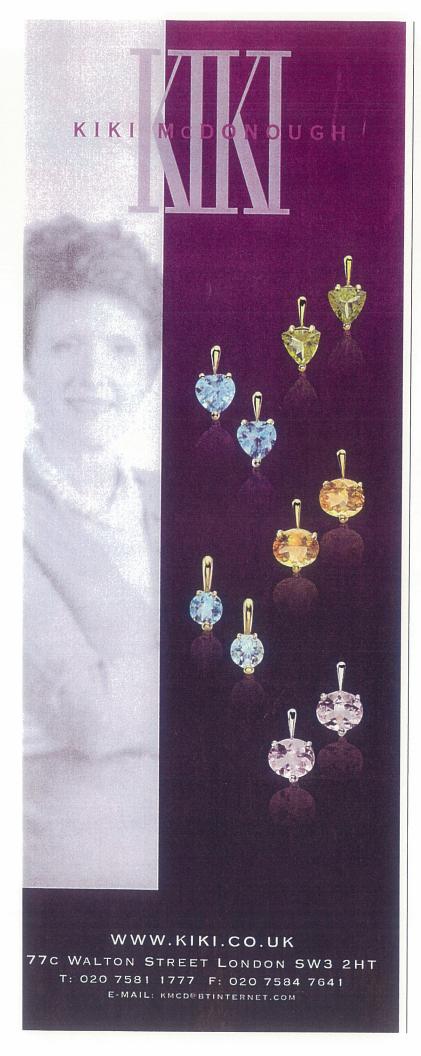
editor-in-chief, Vogue
Others come and go, but
no journalista wields
more couture clout than
the Untouchable. Her
intergalactic romance with
Shelby Bryan – a proud
Texan hunk who once wore
cowboy boots with his dinner
jacket – has resulted in a
new, head-over-stilettos in
love Anna (why else spend
Christmas in Texas?). If she
invites you to a benefit, you
have, at last, arrived.











contributors

JEFFREY PODOLSKY

Our New York editor, Jeffrey Podolsky, found choosing the 50 most powerful Brits in New York daunting. 'Their influence is mind-boggling,' says Podolsky, who is on a first-name basis with most of our 50, and a good many more. He now fears that he'll feel the wrath of those who didn't make the cut. Luckily he's got Teddy: he's writing a book on how this puppy saved his life. 'Thank God, his love is unconditional.'



Features director Vassi Chamberlain interviewed Duran Duran keyboard player Nick Rhodes for this issue. 'You can ask him 5,000 questions and never get a straight answer, so I asked his friends to spill the beans instead, which they did.' She thinks it's high time Nick got hitched again. 'He's such a catch, what a waste.' Vassi, though, is already taken and in the process of replacing her engagement ring, lost in Lac de Ste Croix, when she was applying sunblock.









LORD LICHFIELD

For this issue, Lord Lichfield has created a self-portrait to coincide with his retrospective show at the National Portrait Gallery. The snappy dresser is shot in profile, dressed entirely in white: his shoes were a present from the captain of HMS Britannia. 'It's very difficult to find white shoes in size seven, so he gave me these.' Our stylist, Dean Rhys-Morgan, describes him as 'incredibly trim, with a 30-inch waist - he is an absolute dream to work with, very relaxed, and effortlessly charming'.

MANUEL VASON

Picture perfect Manuel Vason shot Sam Buxton and Skin for this issue. 'I was aiming for the feeling of a painting rather than a photograph,' he says. He loved both shoots. 'They were an interactive game we played with Sam and Skin's ideas of themselves.' Manuel enjoys attending shows in his free time. 'I make sure that every evening of the week I have a performance of some kind to attend: they feed me with different ways of viewing.'